

The Startup Nation V4 Virtual **StartUps Bootcamp**

There's a real thirst for Israeli know-how's and best practices among startups in the V4 countries and we are happy to oblige. We decided to create a virtual bootcamp for startups with Israeli experts, to assist them during the CoVid-19 crisis, that will take place on a weekly basis via zoom and live on the embassies' and partners' Facebook pages.

With this series of workshops, we will connect with young entrepreneurs, draw attention to the value of the partnership of the V4+1 model, and strengthen the relations and cooperation between the countries.

Each workshop will last an hour and a half and will include three parts: a short lecture, a discussion and a short assignment to be done by participants, contributing to the implementation of the knowledge acquired during the workshop.

The planned workshops (draft schedule):

1. June 9th, Tuesday, 12:00-1:30 p.m. (CET)
"FROM CONCEPT TO LAUNCH" with Tomer Sagi
<https://www.linkedin.com/in/tomersagi>
2. June 16th, Tuesday, 12:00-1:30 p.m. (CET)
"Building a successful team" (TBC)
3. June 23rd, Tuesday, 12:00-1:30 p.m. (CET)
"Writing a business plan" (TBC)
4. June 30th, Tuesday, 12:00-1:30 p.m. (CET)
"Presentation and Storytelling" with Tal Catran
5. July 7th, Tuesday, 12:00-1:30 p.m. (CET)
"SDG as a strategy to build a competitive advantage" with Hilla Shema-Hiner
6. July 14th, Tuesday, 12:00-1:30 p.m. (CET)
"RAISING CAPITAL" with Daniel Star

Speakers and mentors:

Tomer Sagi



Jack of all trades and master of some. I started coding at 8 years old and my first company at 17. I consider myself an entrepreneur, having founded 2 start-ups in the past. In recent years, I have been focusing on product and product marketing for B2B SaaS mobile and web apps. and recently have been leading VideoRemix.io, a video personalization startup, as its Managing Director. I strongly believe that there is only one life to live and we must live it doing the things we enjoy the most and with the people that inspire and motivate us. Skills: Product. Product Marketing. Strategist. Startup Pitch Specialist. B2B. SaaS. Mobile Apps. Web Apps. Hobbyist Coder. Hobbyist Track & Field Sprinter.

Hilla Shema-Hiner



Co-founder of the Economic Clinics of the Interdisciplinary Center, Herzliya, offering social business and enterprises business consulting and financial counseling, budget management, guidance and support to underprivileged populations and promote policies that support these populations. Hilla is a lecturer and a business facilitator at the Department of Strategy and Entrepreneurship of the College of Management and also a senior business consultant specializing in building business plans to raise capital and start a business.

Hilla is an entrepreneur herself. She established and managed a technology startup in the field of foreign languages. She believes the triangular link between the business and the social sector and the academia offers significant added value for all individuals involved in the process of developing and promoting entrepreneurship. Furthermore, it also contributes to the development of the next generation to become socially aware and committed leaders.

Daniel Star



Daniel Star - Managing Partner at TDJ Pitango. Whether working as an investment manager, marketing manager, corporate adviser, career coach or business consultant, Dani's far-reaching experience and killer instinct have a proven ability to identify and maximize any business opportunity.

Dani skillfully juggles several tasks and accounts whilst paying particular attention to clients' needs. Supporting financing and business needs of an emerging and already strong Polish technology startup landscape.

Tal Catran



For years I have done my best to explore and learn about entrepreneurship, marketing, business development and mostly about the people that excel in delivering them. Over time and through hard work, I became a Guru on building accelerators, hubs, start-ups and entire Ecosystems, motivating and inspiring entrepreneurs.

This journey inspired me to start my public speaking and mentoring career ♦Tal Catran – Tech Entrepreneur Lecturer♦, a series of lectures that guide key players in the entrepreneurial ecosystem.