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How digitalization and technology-based business models build corporate wealth, and help the growth and development of economies.

Short Description:

Across the economy, industries are converging, driven by now-ubiquitous technology that is redrawing – and in some cases erasing – traditional market boundaries. Rapid innovation is creating space for new business models to emerge in almost every industry.

We performed a 40-year look back at the S&P 500 index and found a strong correlation between valuation and company business model. Our research uncovered a new way to view, analyze, and value companies—through the lens of business models. For corporate leaders, we share insights to help shift the mix of their company’s business models to generate significant shareholder value increases, as well as influence geographical and geopolitical investment strategy.

For country leaders, our research revealed a strong correlation between *company business model* and *country GDP*. Our analysis shows that balanced support that enables businesses to leverage data assets or orchestrate networks, in addition to manufacturing and service models, can drive higher GDP growth. Those economies that remain focused on older business models risk falling behind. This message (including any attachments) contains confidential information intended for a specific individual and purpose, and is protected by law. If you are not the intended recipient, you should delete this message and any disclosure, copying, or distribution of this message, or the taking of any action based on it, by you is strictly prohibited.

The talk will be given at CIIRC ČVUT, Jugoslávských partyzánů 3, Prague 6, Room Nr. B-670
On Wednesday, October 17th, at 13.30